## MEDIA DALLAS

As the fifth-largest media market in the country, Dallas offers plenty of opportunities to promote your event. Dallas has daily newspapers in English and Spanish along with a number of ethnic newspapers printed in languages such as Russian, Chinese, Korean and Vietnamese. Radio plays a large part of our robust media market as sports and Spanish radio stations have major roles. Dallas is also home to television stations from all the major networks and it is the fifth-largest Spanish TV market. Here is a sample of our 200+ local media outlets.



## **MAJOR PUBLICATIONS**

Dallas Morning News dallasnews.com

Fort Worth Star-Telegram star-telegram.com

Dallas Business Journal bizjournals.com/dallas

Dallas Voice dallasvoice.com

Al Dia aldiadallas.com

## **TV STATIONS**

KDFW - FOX - CH 4myfoxdfw.com

KXAS - NBC - CH 5 nbcdfw.com

WFAA — ABC — CH 8 wfaa.com

KTVT — CBS — CH 11 dfw.cbslocal.com

KERA — PBS — CH 13 kera.org

KTXA — CH 21 dfw.cbslocal.com/station/txa-21

KDFI — CH 27 fox4news.com/kdfi-my27

KDAF – CH 33 cw33.com

KUVN — Univision — CH 23 univision/local/dallas-kvun.com

KXTX — Telemundo — CH 39 telemundodallas.com

## **RADIO STATIONS**

KDMX 102.9FM, Music Variety 1029now.iheart.com

KESN 103.3FM, ESPN Sports kesn 1033.com

KDXX 107.1FM, Univision Radio Latino univision.com/radio/dallas-kdxx

KKDA 104.5FM, Urban Contemporary myk104.com

KLTY 94.9FM, Contemporary Christian klty.com

KLUV 98.7FM, Classic Hits kluv.cbslocal.com

KPLX 99.5FM, Country 995thewolf.com

KRLD 1080AM, News krld.com

KSCS 96.3FM, Country kscs.com

KTCK 1310AM and 96.7FM, Sports theticket.com

KVIL 103.7FM, Adult Contemporary kvil.cbslocal.com

WBAP 820AM, News Talk wbap.com